

CLIENT VeriPay
PROJECT Website page: About Us
OBJECTIVE Create an About Us page for the client's website

COPY EXCERPT

About Us

Veripay is a young and innovative company focused on developing payments technology and providing solutions that help our clients optimise their business.

We've been in operation since 2009. Our team is made up of experienced and dynamic individuals from both the financial and technical fields. Even though we're young, we're among the most experienced in our field.

Being a young company, we like to think differently than our competitors. Outside the box, if you will. We believe in having fun at work, enjoying what we do and motivating ourselves and each other to do the best we can for our clients. We believe young thinking leads to innovative solutions.

Two important features of our service help set us apart from the competition.

First, at Veripay, you're not an account. You're a partner. We try to get to know each client's business as if it were our own. In doing so, we best position ourselves to help our clients optimise their operations.

Second, we take pride in developing cutting-edge solutions that help grow our clients' businesses.

Our technical team are experts in both banking and security. The advanced, PCI DSS-compliant Payments Platform they've built and maintain keeps our clients safe from network attacks and fraud. It also simplifies their compliance with current PCI regulations, and allows them to analyse their business performance at the push of a button.

By keeping up to date with the latest trends, standards and best practices in a rapidly changing industry, we ensure our clients always have access to the latest payments technology.

This sample is of copy delivered and approved by the client for a website that never went live. Following delivery of the copy, the client restructured their company and eventually reopened under another name.