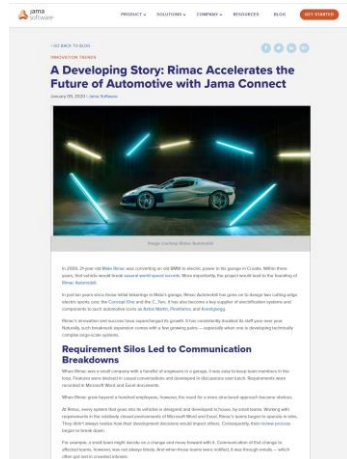


CLIENT Jama Software
PROJECT Blog post: Rimac case study
OBJECTIVE Call attention to how the client's requirements management platform can help companies in the automotive sector

COPY EXCERPT

A Developing Story: Rimac Accelerates the Future of Automotive with Jama Connect



Call or write CopyEngineer to receive a PDF of the complete blog post. Or view it online at: <https://www.jamasoftware.com/blog/a-developing-story-rimac-accelerates-the-future-of-automotive-with-jama-connect/>

In 2009, 21-year-old [Mate Rimac](#) was converting an old BMW to electric power in his garage in Croatia. Within three years, that vehicle would break [several world speed records](#). More importantly, the project would lead to the founding of [Rimac Automobili](#).

In just ten years since those initial tinkering in Mate's garage, Rimac Automobili has gone on to design two cutting-edge electric sports cars: the [Concept One](#) and the [C_Two](#). It has also become a key supplier of electrification systems and components to such automotive icons as [Aston Martin](#), [Pininfarina](#), and [Koenigsegg](#).

Rimac's innovation and success have supercharged its growth. It has consistently doubled its staff year over year. Naturally, such breakneck expansion comes with a few growing pains — especially when one is developing technically complex large-scale systems.

Requirement Silos Led to Communication Breakdowns

When Rimac was a small company with a handful of engineers in a garage, it was easy to keep team members in the loop. Features were devised in casual conversations and developed in discussions over lunch. Requirements were recorded in Microsoft Word and Excel documents.

When Rimac grew beyond a hundred employees, however, the need for a more structured approach became obvious.

At Rimac, every system that goes into its vehicles is designed and developed in house, by small teams. Working with requirements in the relatively closed environments of Microsoft Word and Excel, Rimac's teams began to operate in silos. They didn't always realize how their development decisions would impact others. Consequently, their [review process](#) began to break down.

For example, a small team might decide on a change and move forward with it. Communication of that change to affected teams, however, was not always timely. And when those teams were notified, it was through emails — which often got lost in crowded inboxes.

Homebrewed Headaches

Eventually, Rimac tried to standardize its process and improve communication. The team started by storing requirements as numbered items in Microsoft OneNote. But as requirements were changed and others added, the numbering was altered. References in emails to specific requirements quickly went out of date, resulting in confusion and delay.