

CLIENT IXACT Contact Solutions Inc.
PROJECT Online video script
OBJECTIVE Motivate prospects to start a free, 5-week trial of IXACT Contact®

COPY EXCERPT

Screen	Script
1	As a realtor, you know how important it is to communicate effectively with clients, prospects and referral sources... if you want your business to grow.
2	But have you ever struggled to remember where you wrote down a prospect's phone number? Or recall what was said in a conversation weeks ago?
3	Are you fed up with the clutter and confusion of paper-based records... or with contact management software that's so hard to use you've just given up?
4	Have you ever forgotten to send a thank-you note, newsletter, email, or other important client communication. Or perhaps you've lost a listing, because you couldn't follow up soon enough on a hot lead.
5	Well now, all of those problems are solved... with IXACT Contact.
6	IXACT Contact is the contact management solution designed specifically for realtors.
7	IXACT Contact makes it easy to manage your contact data, follow up on hot leads, and keep in touch with clients, prospects and contractors – even while you're on the go – so you can pick up more listings, more referrals and more repeat business.
8	But what <u>really</u> makes IXACT Contact different is how easy it is to learn and use. It's so intuitive, most people master it in just minutes... even if they don't read the instructions.
9	That's because IXACT Contact isn't bloated with complicated features you'll never use. It has everything a busy realtor needs, none of what you don't, and all of IXACT Contact's features are right at your fingertips...
10	Activity Plans automate your communications and help you manage your listing and closing activities. Our Letters & Labels and Mass Email features – combined with our library of more than 100 professionally-written model emails and letters – make sending personalized mailings a breeze. The Business Directory gives you quick access to your trusted suppliers when a client asks for a referral.
11	And IXACT Contact syncs automatically with your Blackberry, iPhone, DROID or Windows Mobile smartphone. Enter contacts, tasks and calendar events just once, and you'll always have them available – on all your devices.
12	What's more, IXACT Contact alerts you when someone fills out your website contact form, so you can immediately follow-up on new leads.
13	And multiple team members can share the same account – with no additional licensing fees.
14	How do you get started? For a limited time, you can try IXACT Contact FREE for 5 weeks. Just click on the 'getting started' link, and you're on your way.*

* Call or write to request complete sample with descriptions of the on-screen visuals.

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