

CLIENT IXACT Contact Solutions Inc.
PROJECT Product Description
OBJECTIVE Describe what IXACTContact is, what it does, how it's different from the competition, and why realtors should try it... in 200 words or less.

COPY EXCERPT

IXACT Contact[®]

For Real Estate Professionals

The Easy Way to Manage Your Contacts and Marketing.

As a realtor, you know that keeping in touch with clients, prospects and referral sources is essential if you want your business to grow. You also know what a challenge that can be when you're constantly rushing between appointments.

That's why we created IXACT Contact[®].

IXACT Contact[®] is the contact management solution designed specifically for on-the-go Realtors[®]. Unlike generic CM programs, IXACT Contact[®] doesn't tie you to your PC. It's web-based, so you can access it from anywhere, even your smartphone. And it isn't bloated with complicated features you'll never use.

"Half the battle is explaining, quickly and simply, what your product is, what it does, and why the reader should be interested in it."

Bob Bly
author of
The Copywriter's Handbook

IXACT Contact[®] is as easy to use as email. It maps out your communications to different types of contacts, and makes sending personalized mailings a breeze. It alerts you by email when someone fills out your website contact form, so you can follow-up immediately on new leads.

And IXACT Contact[®] syncs automatically with your smartphone's contact list, task list and calendar – enter data just once, and you'll always have it right at hand, on all your devices.

And multiple team members can share the same account – with no additional licensing fees.

What's more, you can try IXACT Contact[®] FREE for 5 weeks.

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