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Shake More Money from Your B2B Website

Discover 9 simple strategies you can quickly implement to generate more leads and sales online

You put a lot of time, effort and budget into driving prospects to your company website.

But are you sure your website does all it can to convert those visitors into leads and customers?

A recent study showed 94% of B2B websites are not as effective as they could be at generating leads and sales from current traffic. If yours is one of them, you're leaving a lot of money on the table. And cash left on the table isn't doing your company or your career any good.

That's why you'll want to download our latest FREE action guide:

***Shaking the B2B Money Tree:
9 Strategies for Pulling More Leads and Sales from Your Website.***

It's packed with immediately actionable information that can give you a decisive online edge over your competitors.

Survey shows most B2B websites miss the mark

We recently concluded a comprehensive survey of B2B websites of more than 100 mid-sized companies. And in this practical, ten-page guide you'll see the astonishing results, including:

- ✓ What's missing from 28% of B2B websites that's costing their companies 50 to 80% of their lead generation potential.
- ✓ The 2 strategic errors that make it nearly impossible for 42% of B2B companies to differentiate themselves from their competitors.
- ✓ How 59% of B2B companies lose sales opportunities by committing one or more of the "5 Fatal Product Page Mistakes" you'll learn about in this report.

You'll also learn 9 simple strategies for avoiding all of these mistakes – and for generating more leads and sales with your website. As our survey showed, very few companies are using these strategies. So you can gain a significant competitive advantage just by implementing any one of them.

Plus, this report has been laid out in "action guide" format. It's not just a series of tips. Each strategy comes with a detailed worksheet to help you quickly develop an action plan, and start getting results right away.

Just fill out the form below and click "Download Now" to get your FREE copy immediately.*

* Call or write to request complete sample.

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